

**Department of Louisiana  
Membership Awards Program  
2024-2025**

1. **ALCEE LEGENDRE AWARD** will be presented to the District with the highest percentage of its 2024-2025 Membership Goal by the **Veterans Day Target Date**. Membership cards and checks must be received in Department Headquarters by **12:00 Noon on November 14th, 2024**. The award presentation will be made at Mid-Winter Conference.

2. **DEPARTMENT VICE COMMANDER'S MID-WINTER AWARDS:** The Department Vice Commanders will award an engraved plaque to the Post in their respective Membership Area (listed below) that reaches the highest percentage of their 2024-2025 Membership Goal by the **Veterans Day Target Date**. Membership cards and checks must be received in Department Headquarters by **12:00 Noon on November 14th, 2024**. The presentation will be made at Mid-Winter Conference.

3. **DEPARTMENT COMMANDER'S AWARD** will be presented to the District Commander in each Department Vice Commander's Membership Area with the highest percentage of its Membership Goal in Department Headquarters by **December 31, 2024 at 1:00 P.M.** An American Legion Department Plaque [1 each Area] will be presented by the Department Commander at Mid-Winter Conference.

**THE DEPARTMENT VICE COMMANDERS MEMBERSHIP AREAS OF RESPONSIBILITY ARE:**

Anthony Haywood - Districts 1, 2, 3 & 6.  
Frank Richard - Districts 4, 5, 7 & 8.

4. **DEPARTMENT VICE COMMANDERS' (JACKET) AWARDS** - The Vice Commanders will award an American Legion Jacket, bearing The American Legion Emblem and embroidered with "Big 12 Winner", to the District Commander in the respective Membership Group who has the highest percentage of their Membership Goal in Department Headquarters by close of business on the **Legion Birthday Date of March 12<sup>th</sup>, 2025**.

**The 2 NEW Membership Jacket Award Groups shall be;**

**Group A-(Less than 1600 members- Districts 1, 4, 5 & 8).**

**GROUP B-(More than 1601 members) Districts 2, 3, 6 & 7.**

The presentations will be made at Department Convention.

5. **DEPARTMENT COMMANDER'S "BIG TWELVE GOAL DATE" AWARD** - An engraved plaque will be presented to the Posts in each Department Vice Commander's Membership Area with the highest percentage of its **Goal above 90%**, in their bracket, as of the "Big Twelve Goal Date", **March 12, 2025**. Awards will be determined by the **March 12, 2025**. Membership Report. Membership cards and checks must be in Department Headquarters by COB, **March 12, 2025**. The presentation will be made at Department Convention.

Awards will be made in each of the following membership categories:

15-50 members	351-550 members
51-100 members	551-900 members
101-250 members	901-1000 members
251-350 members	1000 + members

6. **THE POST COMMANDER OF THE YEAR** will be awarded a plaque at Department Convention. The award will be determined by: **(1)** whose Post achieved at least 100% of their Membership Goal by the Wednesday, **May 2nd, 2025**, Convention Cut-off, and **(2)** whose Post contributes the most to The American Legion Programs, as determined by the Consolidated Post Report (due to Department Headquarters NLT **COB May 5, 2025**). The Host Convention Corporation will furnish the awardee a Comp Room for up to three nights at Department Convention.

## INDIVIDUAL AWARDS

**1. 100% PINS** will be awarded to Post Commanders, Adjutant, and Membership Chairman of Posts reaching 100% of their membership by the **May 14th, 2025** Convention, Cut-off date.

**2. MEMBERSHIP STARS AND/OR APPROPRIATE LOUISIANA CLUB PINS** will be awarded to individuals who sign new members and renew members by the "Big Twelve Cut-Off Date", March 13th, 2025, as follows: Requests to Department must be received by **March 31st, 2025**.

- A. 1 new and 1-4 renewed members - Bronze Membership Star
- B. 2 new and 5-9 renewed members – Silver Membership Star
- C. 3 new and 10-21 renewed member – Gold Membership Star
- D. 5 new and 25, 50, 75, 100 & 200 renewed members – Louisiana Club Pin

**3. PEAK AWARD** - Posts which achieve an all-time high, as reflected on their last five years membership will be awarded a **CERTIFICATE OF ACHIEVEMENT**.

**4. TOP RECRUITER** - Posts will submit certification forms (included in Post packages) with the name(s) of recruiters who have signed up the most **new members** for that Post by The American Legion's Birthday (**March 12th, 2025**). Certification forms must be turned in to Department Headquarters NLT March 31, 2025. The Department Adjutant along with other Department Officers will determine the Top Recruiter, who will receive a plaque at Department Convention.

*The Top Recruiter in each Vice Commander's area who signs up **more than 10 new members**, he/she may qualify for a "Night on the Town." The award for the "Night on the Town" would be up to **\$200.00** and would require a voucher and receipts be provided to the Department.*

**5. LEGION FAMILY TOP RECRUITER** - Posts will submit certification forms (included in Post packages) with the name of recruiter who have signed up the most **new members** for The Legion Family by The American Legion's Birthday (**March 12th, 2025**) - minimum is three (3) **NEW Legion, Auxiliary, and SAL members**. Certification forms must be turned in to Department Headquarters NLT **March 12th, 2025**. The Department Adjutant along with other Department Officers will determine the Top Legion Family Recruiter, who will receive a plaque at Department Convention. This award will also be extended to Auxiliary and SAL members who meet the same criteria - one award for each.

**6. DISTRICT COMMANDER'S ACHIEVEMENT AWARD** will be given to Commanders whose 2025 Membership Goal - as of **May 14th, 2025** - exceeds their 2025 final membership as of **December 31, 2024** by at least the number of Posts in their district. The District Commander will receive the **District Commanders Achievement Award** and the District will be awarded an **Honor Ribbon** for their colors. The presentation will be made at the Department Convention

Angela Gomon

Dept. Commander